

# D-Lab



## Unleash your inner social intrapreneur!

Working passionately on social impact projects or programs from within a corporation; a large NGO, a government agency or a social venture? Join the MIT PIA community and access PIA membership benefits including:

- » A community of like-minded industry leaders
- » A growing body of practical knowledge around inclusive business
- » MIT D-Lab's expertise in participatory innovation
- » Carefully crafted learning and networking opportunities
- » MIT's community of world-class faculty and talented students

## MIT PRACTICAL ALLIANCE - 2018 PROGRAM

Join MIT's Global Community of Social Intrapreneurs and Lead Positive Change through Peer Learning and Collaborative Action

### PIA WORKING GROUPS

#### Innovation and Entrepreneurship Ecosystems

Innovation and entrepreneurship ecosystems drove economic prosperity in Cambridge and Silicon Valley, but how can they flourish in developing economies? And how can we foster ecosystems that are both effective and inclusive? Join this PIA working group to unpack the existing evidence and to engage local ecosystem builders in identifying best practices for building thriving, inclusive, and resilient innovation and entrepreneurship ecosystems.

#### Scaling Demand at the Base of the Pyramid (BoP)

Scaling demand in BoP markets is ever more difficult and cost prohibitive partly due to market heterogeneity and the lack of formal marketing and communication channels. Join this working group to explore the most innovative ways that organizations have tried to scale up demand for new products and services in BoP communities with the goal of achieving optimal balance between cost effectiveness and adoption.

### PIA CO-DESIGN SUMMIT

*Laayoune, Morocco, November 26-30\**

For the 2018 Co-Design Summit, PIA will work with the Phosboucraa Foundation to catalyze local innovation and entrepreneurship in the southern regions of Morocco.

Adapting D-Lab's Creative Capacity Building and Co-Design curriculums to local business development, the event will convene PIA members, key local stakeholders, and local entrepreneurs to develop promising businesses to lead the path for a vibrant local innovation and entrepreneurship ecosystem. Registrations for the summit will open in early June.

[Watch video recap of the 2017 Co-design summit here!](#)



\* Dates subject to confirmation.

2017 Members



# D-Lab

## Key Dates & Deadlines

### JANUARY

- » Submit applications for spring class projects
- » Submit applications for PIA summer internships
- » Membership fees due

### FEBRUARY

- » 2018 Kick-Off Call
- » Working group formation

### APRIL 18-21

- » PIA Annual Meeting at MIT

### JULY

- » Mid-year check-ins

### JUNE

- » Register for PIA online course
- » Submit application for co-design summit

### SEPTEMBER 1

- » Submit applications for fall class projects

### SEPTEMBER 10 - NOVEMBER 2

- » PIA online course

### NOVEMBER 26-30

- » PIA Co-Design Summit - Morocco

### DECEMBER

- » End-of-year check-ins

Contact: [aepthing@mit.edu](mailto:aepthing@mit.edu)  
[impact-alliance.mit.edu](http://impact-alliance.mit.edu)

## PIA ANNUAL MEETING

MIT Campus, April 18-21

A gathering of PIA members to connect, learn, collaborate, and engage with the MIT community.

**Co-create solutions:** A Co-Design Sprint is on the agenda! This year we will dare our members to co-design solutions to timely challenges using an accelerated version of D-Lab's co-design methodology.

**Meet D-Lab fellows:** In addition to our [Scale-Ups fellows](#), this year PIA members will meet the first cohort of D-lab's new [Innovation Ecosystem Builder Fellowship](#).

**Network at MIT:** This year, in place of the MIT Scaling Development Ventures conference, we will be bringing colleagues and students from the MIT ecosystem of innovation and entrepreneurship to you at D-Lab!

**Discover innovative ideas:** For the [MIT IDEAS Global Challenge](#), student teams innovate audacious solutions to the world most pressing social challenges. Engage by mentoring a competing team or serving as a judge at this year's final showcase on April 21.

[Watch last year's PIA annual meeting video here!](#)



## PIA ONLINE COURSE

Looking to deepen your team's understanding and practice of Participatory Design? Join the second cohort of the online course for eight weeks of flexible, self-guided learning, inspiring guest speakers, and rich discussions.

Registration for the course will open in early June. And for an immersive, hands-on experience in participatory design, apply your course learnings at the PIA Co-Design Summit in Morocco.

## PIA STUDENT ENGAGEMENT

**PIA Summer Internships:** Looking for a talented summer intern from MIT to help you solve a technical or business challenge? Submit your application for an MIT PIA Internship by January 31 to Melissa Mangino ([mmangino@mit.edu](mailto:mmangino@mit.edu)).

**D-Lab Class Projects:** Want to engage a team of talented MIT students to help you research a topic or solve a narrowly defined challenge? Browse [D-Lab 2018 class offerings](#) and we will do our best to find a match for your need.

Class project submissions are due on January 31st for spring classes and on Sept 1st for fall classes.



## NEW PIA OFFERINGS!

### PIA IMPACT TASKFORCE

Do you wish PIA had metrics to demonstrate its impact? Join our Monitoring and Evaluation team to review and refine PIA's Theory Of Change and to define meaningful metrics for you and your organization.

### PIA OPEN MIC

No need to wait to engage your PIA community. Take the stage to share an area of your expertise, pose a specific question for discussion or to call for collaboration from the PIA network. Contact Saida Benhayoune ([saidab@mit.edu](mailto:saidab@mit.edu)) to discuss your interest and schedule your Open Mic session.

### YOUR IDEAS?

Want to suggest a new PIA offering for 2018? It is not too late, our programming is always member driven! Send your ideas and suggestions to Amanda Epting ([aepthing@mit.edu](mailto:aepthing@mit.edu)).